

Fruit and Vegetable Working Group Meeting

Wednesday, November 11

9:45 a.m. - 3:00 p.m.

Christy Hall, Story county Extension

Nevada, IA

9:45 a.m. Welcome, tea and coffee, introductions

10:00 a.m. Updates on FVWG activities and ongoing projects

FVWG website-----Malcolm Robertson

Post Harvest Handling Decision Tool

2009 Summer Field days

Marshalltown Community College 'Portable' Post Harvest Handling facility in hoop house (high tunnel)

Fruit and Vegetable Marketing Cooperatives-----Madeline Schultz

10:50 a.m. Beginning Vegetable Farmers-----The First Five Years-----final report---Margaret Smith

11:40 a.m. Value Chains for Fresh Fruits and Vegetables (new project update)----Brian Mennecke and Tony Townsend, ISU College of Business

12:00 p.m. Lunch

12:45 p.m. Updates on other Fruit and Vegetable projects, outreach, etc. throughout Iowa

High Tunnel Production Workshops and Manual-----Linda Naeve, ISU Value Added Agriculture

Practical Farmers of Iowa (PFI) activities and programs-----Sally Worley, PFI

Iowa Network for Community Agriculture (INCA)

Iowa Fruit and Vegetable Growers Association (IFVG)-----Dorothy Lewis, Exec. Secretary

1:30 p.m. Group discussion

-----what is happening with F and V in Iowa

-----what are needs for 2010? Priorities,

-----what should the FVWG focus on for 2010-2011?

2:15 p.m. Community Supported Agriculture Discussion / Information Sharing

-----Identify needs of CSA growers and how the FVWG can help address these

-----CSA pricing and share weekly contents--- PFI Survey Results from 2009-----Sally Worley, PFI

3:00 p.m. Adjourn

Steering Committee:

- Anne Franzenberg-----vegetable and flower farmer, east central Iowa
- Stacey Brown-----produce manager, Wheatsfield Coop, Ames
- Pat OMalley-----ISU Area Extension Horticulture Specialist, eastern Iowa
- Dean Henry-----fruit farmer, Nevada, central Iowa
- Lyle Dittmars-----fruit farmer & lawyer, Council Bluffs, western Iowa
- Jan Libbey-----vegetable farmer, north central Iowa
- Sally Worley-----PFI communcations and Horticulture program coordinator , Ames